

## **MEDIA CONTACTS:**

Ken Bissell, Caroline Dietz (615) 795-9523, (512) 724-2847 Ken\_Bissell@Dell.com Caroline\_Dietz@Dell.com

Gwen Hopkins-Glascock Metro Nashville Public Works (615) 880-2439 Gwen.Hopkins-Glascock@Nashville.gov

## DELL AND LOCAL PARTNERS TO HOLD FREE COMPUTER RECYCLING EVENT FOR CONSUMERS IN METRO NASHVILLE AND SURROUNDING COUNTIES Collection Scheduled Sept. 9 on Vanderbilt Campus

**NASHVILLE, Tenn., Aug. 29, 2006** – Dell will hold its third free computer recycling event for residents of Metro Nashville and surrounding counties Sept. 9 at Vanderbilt University. The event is part of Dell's community commitment and the company's efforts to educate consumers about responsible computer recycling options.

It is scheduled from 9 a.m. to 3 p.m. in Vanderbilt University parking lot 74 on Natchez Trace, north of Blakemore Avenue and across from the Vanderbilt track. Dell's local partners for the community event include the university, Vanderbilt Environmental Health and Safety, Vanderbilt Center for Environmental Management Studies, Metro Nashville Department of Public Works, Metro Beautification and Environment Commission, Tennessee Environmental Council and the Tennessee Department of Environment and Conservation.

Middle Tennesseans can empty their closets and garages of computers of any brand, monitors, printers and other computer equipment and drop them off at the collection event.

Consumers are advised to remove all data from hard drives and any removable media such as

floppy disks or PC cards. Televisions, stereo equipment, cell phones and other electronic appliances will not be accepted.

"This computer recycling event is an opportunity for Metro Nashville residents to do something good for the environment," said Nashville Mayor Bill Purcell. "The huge turnout at last year's recycling event demonstrates the need for events like this, and highlights our community's commitment to environmental responsibility."

The Sept. 9 event will be Dell's third in Middle Tennessee. In October 2005, Dell and its local partners, volunteers and elected officials collected more than 80 tons of unwanted computer equipment. In March 2003, Dell held its first recycling event and collected more than 40 tons of computer equipment for recycling.

This year's effort is part of a series of one-day collection events Dell is offering later this year in conjunction with the company's global community involvement activities. Dell makes it easy and affordable for customers to recycle computer equipment and was the first in the industry to offer "free with purchase" recycling. In June, Dell announced it will provide free recycling for any Dell-branded computer equipment in the U.S. by September. Visit <a href="https://www.dell.com/recycling">www.dell.com/recycling</a> for more information.

"Computer recycling events are effective awareness tools to educate consumers about the importance of recycling computer equipment responsibly," said Tod Arbogast, Dell's sustainable business manager. "Through public-private partnerships like these with Middle Tennessee community organizations, Dell is spreading the message that no computer should go to waste."

Dell's Middle Tennessee operations were the company's first domestic expansion outside of its Central Texas headquarters in 1999. Dell has three Middle Tennessee facilities with about 4,000 employees. The Eastgate manufacturing facility in Lebanon produces award-winning

Dimension<sup>TM</sup> and OptiPlex<sup>TM</sup> desktop PCs; the Airport Office facility on the Nashville campus houses Dell's customer sales and technical support call center; and the East Coast Fulfillment Center, also on the Nashville campus, is Dell's largest distribution center and ships products to Dell's customers in the eastern U.S., Canada and Mexico.

For more information about Dell's environmental programs, please visit www.dell.com/environment.

## **About Dell**

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell sells more systems globally than any computer company, placing it No. 25 on the Fortune 500. Company revenue for the last four quarters was \$57.4 billion. For more information, visit <a href="www.dell.com">www.dell.com</a>. To get Dell news direct, visit <a href="www.dell.com/RSS">www.dell.com/RSS</a>.

**Editor's Note:** The Sept. 9 computer recycling event is not associated with Dell's recent battery recall. Customers with questions regarding notebook batteries and the recall should visit Dell's Web site at <a href="https://www.dellbatteryprogram.com">www.dellbatteryprogram.com</a> to determine if their battery is part of this recall. They can also call toll-free at 1-866-342-0011, Monday through Friday, 8 a.m. to 5 p.m. Central Time. Recalled batteries cannot be accepted or exchanged at this computer recycling event.

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